



Personal information as defined in Cal. Civ. Code § 1798.80 (e), including similar identifiers as described above but also information, such as insurance policy number, employment history, health information, health insurance information, credit card history, debit card number, passport number

Protected classifications, including information related to race, ethnicity, national origin, religion, marital status, gender, or union membership

Commercial information, including records of personal property, products or services purchased, or other consumer history or tendencies

Biometric information, including fingerprints, facial images, or other physical or behavioral characteristics used to identify an individual

Internet or other electronic network activity, such as browsing history, search history, and interaction with a website

Geolocation data, including precise physical location through an address or internet connected device

Sensory information, including thermal information

Professional or employment-related information, including resumes, job history, and referrals

Education information, including non-public information as defined by the Family Educational Rights and Privacy Act (20 U.S.C. § 1232g, 34 C.F.R. Part 99)

Contents of communications

Inferences drawn from any of the Personal Data or Sensitive Personal Data to create a profile about the individual reflecting preferences, characteristics, psychological trends, pre-dispositions, behavior, attitudes, intelligence, abilities, and aptitudes

Some of the above listed Personal Data may be considered Sensitive Personal Data under your state privacy laws, such as protected classifications, biometric data when used to identify you, sexual orientation, national origin, citizenship/immigration status, religion, medical or health information, and precise geolocation. California also consider social security number, passport number, trade union membership, and driver's license number sensitive Personal Data.

Short-term, transient uses where the Personal Data is not disclosed to another third party and is not used to build a profile about a consumer or otherwise alter an individual consumer's experience

Performing services for or on behalf of our clients, including, but not limited to, maintaining accounts, providing customer service, processing payments, providing analytics

Providing advertising and marketing services other than cross-context behavioral advertising or targeted advertising

Undertaking internal research for development of commercial products or demonstrations where the Personal Data is not used in an identifiable manner in the commercial product

Undertaking activities to verify or maintain the quality or safety of our services and to improve, upgrade, or enhance our services

Exercise and defend legal claims

In the preceding 12 months, Booz Allen may have disclosed to third parties for a business purpose the categories of Personal Data and Sensitive Personal Data listed above. Booz Allen may have disclosed this Personal Data and Sensitive Personal Data to the following categories of third parties:

Other Booz Allen affiliates and subsidiaries for Booz Allen's operational purposes

Vendors, suppliers, and subcontractors who provide services on our behalf or on behalf of a client

Professional service organizations, such as auditors, law firms, consultants, and accountants to receive services from these organizations

Insurers or financial firms to receive services from these organizations

Joint marketing partners and ad networks to marketing purposes both online and offline (see

Business partners for business development and growth

Government and commercial clients to perform services for our clients

Information service providers, such as internet service providers, data analytics providers, operating systems and platforms providers, as necessary to receive services

Identity and credit verification services as well as employment, criminal and civil, and education verification services to conduct due diligence and manage Booz Allen's responsibilities related to employees and hiring of candidate

Regulatory, professional bodies, government authorities, and any other oversight entity to comply with legal or other compliance requirements

Booz Allen has not "sold" Personal Data for monetary consideration. Depending on yo

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other online tools may be considered a “sale” or “sharing” of Personal Data for targeted advertising or cross-context behavioral advertising and profiling. Booz Allen does not collect Personal Data on its websites for profiling that produces legal or similarly significant effects, such as denial of employment opportunities.

Booz Allen allows third parties to collect your browsing activity and certain other Personal Data through automated technologies on our website. These third parties may collect your Personal Data when you are on our websites and may use your Personal Data for purposes of advertising.

We may share the following Personal Data with third parties through the use of cookies, pixels, and other online tools for the purpose of providing you a more personalized browsing experience and to improve our own advertising efforts by identifying your interests and information you might want to receive.

- Broad geographic location (e.g. country, city-level or zip location)

- Company name

- Internet Protocol (IP) address

- Pixel ID

- Device type

- Browser Type

- How your device interacts with our site, including pages viewed, time you visited, current URL, and links clicked

You can view a list of these third party cookie, pixels, and other online tools here here and opt-out of their use via an opt-out preference signal sent by a platform or other technology or by contacting Booz Allen at [webmaster@bah.com](mailto:webmaster@bah.com) or call 877-927-8278. Please note that to the extent you access Booz Allen across multiple devices or platforms or if you clear your browser settings, you may have to opt-out again.

Booz Allen retains PII only as long as needed for the stated processing purpose and follows our record retention schedule. Booz Allen's record retention schedule provides the required retention periods for Booz Allen records based on business and legal requirements, including the need to exercise and defend legal rights. Booz Allen also maintains records for archiving and historical purposes in compliance with retention periods. If Personal Data is not in a record subject to Booz Allen's retention schedule, Booz Allen policy requires that the Personal Data be deleted when no longer necessary for the stated processing purpose.

Depending on your states' consumer privacy law, you may have legal rights related to your Personal Data, as indicated below.

You can exercise any of the listed rights using the methods described in Exercising Your Rights below.

You may request that Booz Allen disclose to you information about our collection and use of your Personal Data and Sensitive Personal Data in the preceding 12 months, including:

- Categories and specific pieces of Personal Data and Sensitive Personal Data that we collected about a California resident

- Categories of sources from which we collect Personal Data or Sensitive Personal Data
- Business or commercial purpose for which we collect Personal Data or Sensitive Personal Data

- Categories of Personal Data or Sensitive Personal Data that we Share and the categories of third parties with whom we Share the Personal Data or Sensitive Personal Data
- Business or commercial purpose for which we Share Personal Data or Sensitive Personal Data

- Categories of Personal Data or Sensitive Personal Data that we have disclosed for a business purpose

- Length of time, or criteria for determining the length of time, that Booz Allen intends to retain each category of Personal Data and Sensitive Personal Data

You may request that Booz Allen delete your Personal Data or Sensitive Personal Data. This request is subject to Booz Allen's right to maintain Personal Data and Sensitive Personal Data for purposes permitted under applicable law. If we cannot comply with your request, we will notify you.

You may request that Booz Allen correct inaccurate Personal Data.





or via our reporting helpline at <https://speakup.bah.com> or 1-800-501-8755 (U.S.) or 1-888-475-0009 (international).